

SABAY ADS 2017

ABOUT SABAY



OUR TEAM



UNCONVENTIONAL
ENTHUSIASTIC
TALENTED
YOUNG
DYNAMIC
VIBRANT
10 NATIONALITIES



HOW WE WORK

PLANNING

EXECUTION

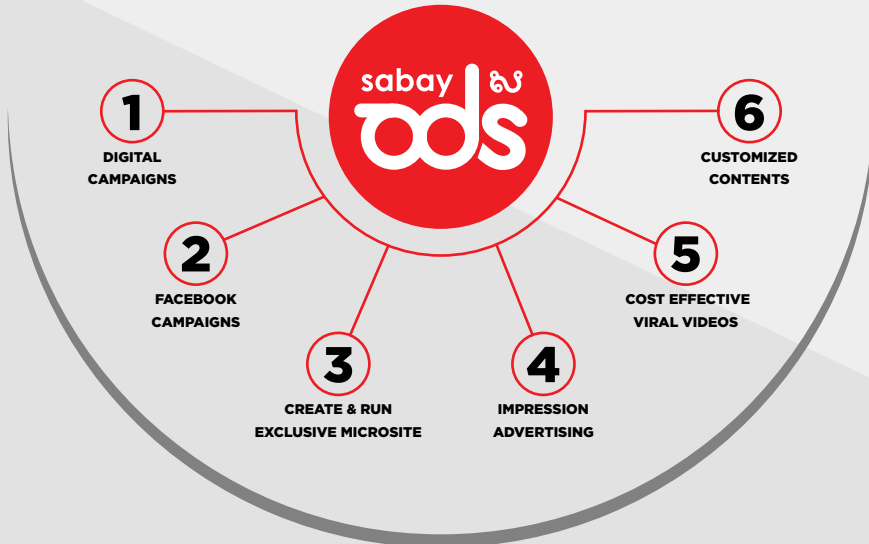
MEASUREMENT

OPTIMIZATION

OUR PRODUCTS



OUR ADVERTISING SOLUTIONS



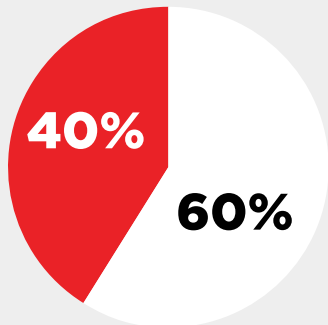
WHY SABAY

OUR CLIENTS

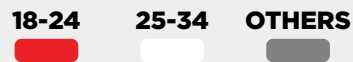
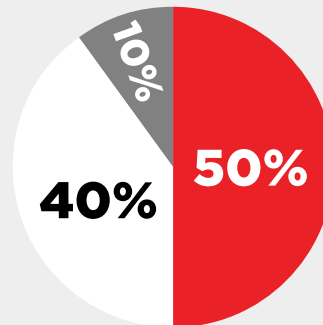


OUR STATISTICS

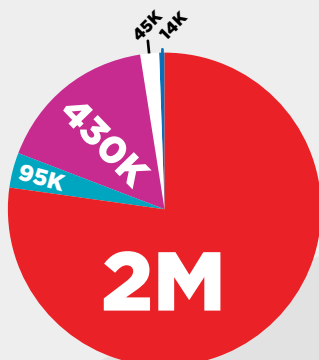
GENDER



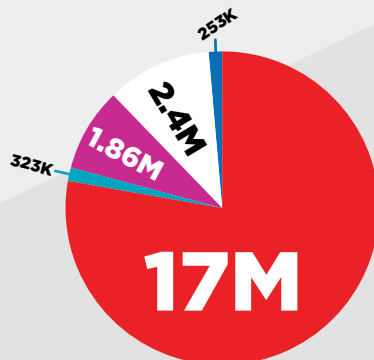
AGE



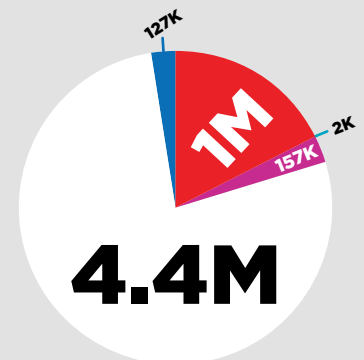
2,584,000
UNIQUE VISITORS



21,836,000
PAGE VIEWS



5,686,000
FB LIKES



IMPRESSION ADVERTISING

BANNER AD	SABAY PLATFORMS	NEWS	KANHA	KLEY KLEY	E-NOVEL
LB 728 x 90pixel	\$1.5/CPM	\$2/CPM	\$2/CPM	\$2/CPM	\$2/CPM
MR1 300 x 250pixel	\$1.5/CPM	\$2/CPM	\$2/CPM	\$2/CPM	\$2/CPM
MR2 300 x 250pixel	\$1/CPM	\$1/CPM	\$1/CPM	-	-

REMARK

IMPRESSION IS A TERM THAT REFERS TO THE POINT IN WHICH AN AD IS VIEWED ONCE BY A VISITOR
CPM COST PER MILLE OR COST PER THOUSAND (I.E. \$500 = (500/0.001) = 500,000 IMPRESSIONS)

SABAY ADS PLATFORMS:

NEWS.SABAY.COM.KH
DER.SABAY.COM.KH
KANHA.SABAY.COM.KH
ENOVEL.SABAY.COM.KH
APP.KH.COM.SABAY.KLEYKLEY

THESE RATES ARE SUBJECTED TO 10% VAT

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